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Microsoft

# Spark the employee experience with a Citrix Workspace and Microsoft 365 intelligent cloud

Boost productivity with machine learning, personalized workflows and microapps



# Reimagine the employee experience by increasing productivity and engagement

With 53 percent<sup>1</sup> of employees disengaged at work, it's not surprising 84 percent<sup>2</sup> of global CEOs believe they need to rethink their workforce experience to improve productivity. The question is: rethink how? How to address complex business demands while providing the right desktop tools to meet expectations of an increasingly mobile workforce.

Citrix Workspace together with Microsoft 365 gives organizations a multi-platform modern desktop equipped with intelligence that provides real-time insights and maximizes employee productivity and engagement. Deployed on the Microsoft Azure intelligent cloud with intelligent edge efficacy, everyday work tasks can be completed more quickly—freeing up time for talent to focus on more dedicated projects spurring innovation and leading to greater employee satisfaction.



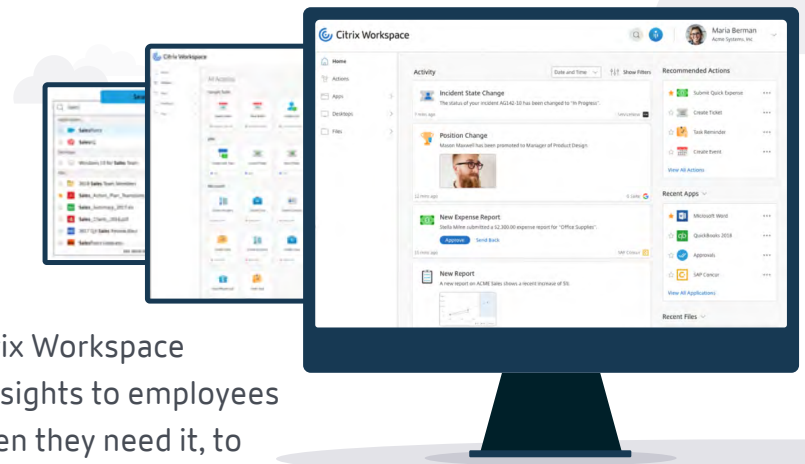
# Citrix Workspace together with Microsoft 365 delivers an intelligent platform for work

Citrix Workspace provides out-of-box integration with all Microsoft 365, SaaS, hybrid, and cloud-native apps such as Microsoft Teams, Office 365, and Microsoft Dynamics 365 cloud-based CRM. It offers an unparalleled Microsoft 365 desktop productivity experience hosted on Microsoft Azure by:

- **Assimilating Windows 10 multi-session with Windows Virtual Desktop to deliver Citrix Virtual Apps and Desktops seamlessly to any device in any location**
- **Optimizing Microsoft Teams with Citrix HDX for a flawless voice and video experience in a virtualized environment**
- **Using Citrix SD-WAN to breakout Teams and Office 365 traffic to nearest Microsoft Office 365 Front Door**
- **Making data access, editing, and file sharing simple with Citrix Content Collaboration and Microsoft OneDrive**
- **Unifying Citrix Endpoint Management with Microsoft Endpoint Manager (formerly Intune) for enhanced device security**
- **Providing a unified risk profile with Microsoft Graph Security API integrated with Citrix Analytics**

The intelligent edge provides analytics capabilities that were formerly confined to on-premises or cloud data centers. It's now multi-device, artificially intelligent, and serverless. Microsoft continues to invest and innovate for the enterprise, with Azure Arc, Azure Sentinel, and Azure Sphere, all part of the interconnected intelligent cloud and intelligent edge.

At the intelligent edge where the evolution of business is happening, the Citrix Workspace machine learning-driven notification feed and virtual assistant provide key insights to employees throughout the workday—connecting them to the information they need when they need it, to communicate and collaborate effectively at all times.



# Citrix Workspace with Microsoft 365 extends the value of Windows Virtual Desktop

Citrix Workspace leverages Windows Virtual Desktop on Azure, making Microsoft 365 the recommended way to expand Citrix Virtual Apps and Desktops functionality and deliver an unparalleled intelligent workspace experience on any device.

## Citrix Workspace with Microsoft 365 extends the value of Windows Virtual Desktop by:



> Leveraging Windows 10 multi-session license entitlements



> Supporting Windows 7 virtualization rights on Azure with free security updates



> Integrating deeply with Microsoft 365 Enterprise Mobility + Security



Only Citrix Workspace delivers enterprise-class management and administration benefits for Windows Virtual Desktop including accelerated branch and remote connectivity, automatic consolidation of profile data, and automated connectivity to Azure and optimization of Office 365 with Citrix SD-WAN. Built-in optimization prioritizes and processes large volumes of traffic making Azure workloads—such as Microsoft Teams VoIP calls—perform better regardless of geographical location.

# With Citrix and Windows Virtual Desktop, the time for virtual desktops is now

Are your desktops ready for cloud? Because our Citrix virtualization solutions have never been stronger. Enterprise IT departments are migrating Windows desktops to the cloud and evaluating Citrix Virtual Apps and Desktops infrastructure with Windows Virtual Desktop hosted on Microsoft Azure. Citrix Virtual Apps and Desktops is the most flexible, secure, hybrid cloud solution available for delivery of Windows, Linux, SaaS, and Web applications. And with the benefits of Windows Virtual Desktop, Citrix gives IT powerful, centralized management tools and a comprehensive set of value-add capabilities to support a scalable, high-performance, and cost-effective virtualized environment. Here are the top 10.



With Citrix, you can take advantage of everything Windows Virtual Desktop has to offer and so much more!



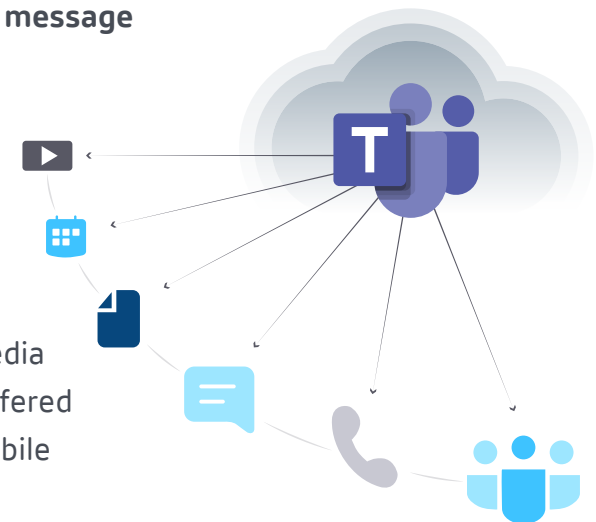
# Microsoft Teams within Citrix Workspace is the ultimate collaboration platform

Microsoft Teams is the leading hub for teamwork and the fastest growing business app in Microsoft history, giving users a platform to chat, meet, share files, and work in Office 365. Now with more than 20 million daily active users, people are increasingly engaged across the platform in richer forms of communication and collaboration, participating in more than 27 million meetings a month.<sup>3</sup> Integrated calendaring, pop-out chats and one-touch-to-join meetings from your phone keeps work, conversations and meetings in the context, eliminating the need to bounce back and forth between apps.

Microsoft Teams with Citrix Workspace intelligence capabilities and Citrix SD-WAN is the future of the modern workplace, with capabilities such as:

- > **Priority notifications for time-sensitive communications**
- > **Communications channels with the ability to send a message across multiple channels at once**
- > **A time clock for frontline workers to clock in and out of shifts from within Teams**
- > **Capability to message people in specific roles with an @mention in a message**
- > **Ability to administer the Teams client with existing installations of Office 365 ProPlus**

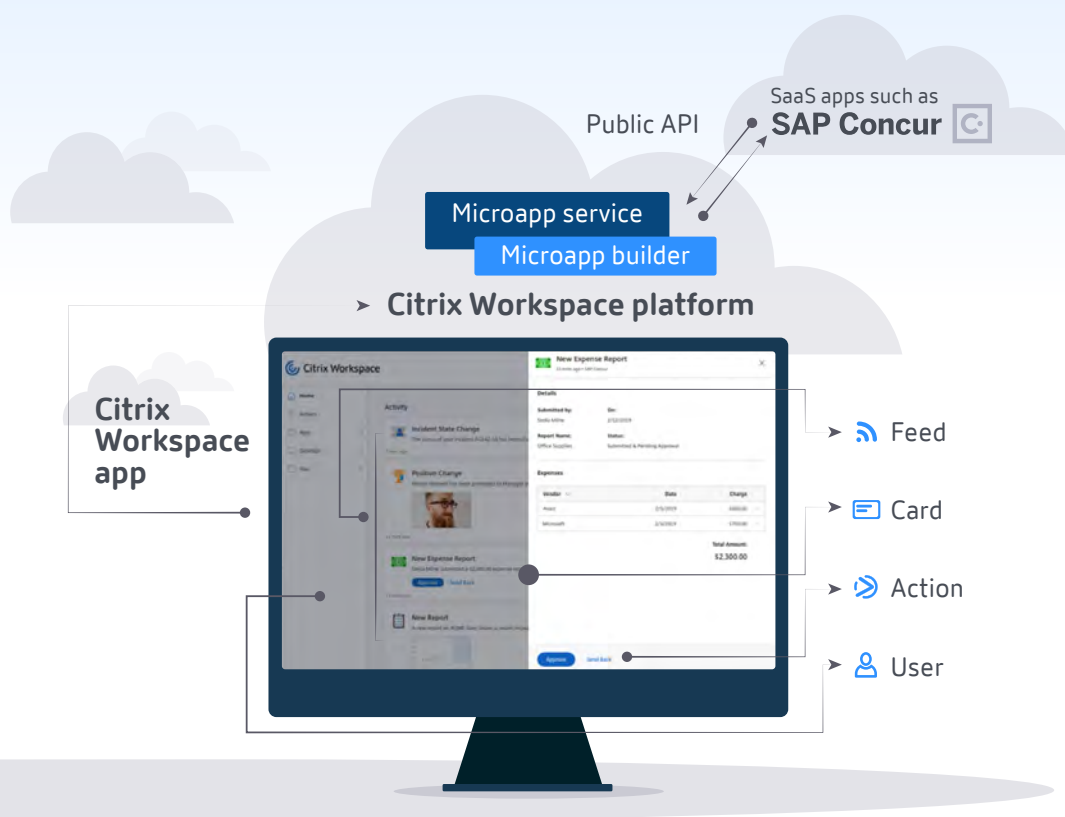
With Microsoft Teams, the performance of your network matters, and Citrix SD-WAN intelligently steers virtualized Teams traffic to enhance the multimedia collaboration experience. In a virtualized environment, Citrix is the only Microsoft partner in the world officially approved to optimize Teams. The Citrix built-in HDX Media Engine provides a high definition user experience with crystal-clear VoIP calls, unbuffered video, and uninterrupted screen sharing—whether the user is on a local network, mobile network, or high-latency wide-area network.





# Citrix + Microsoft 365 elevates the Office 365 experience

Microsoft 365 is an Azure cloud software-as-a-service (SaaS) that includes all the Office 365 apps you are familiar with—Outlook, PowerPoint, Word, Excel, OneDrive, Microsoft Teams, and more—plus additional microservices, authentication, and security features. Citrix Workspace as a single, unified UI experience connects Office 365 applications and data no matter what platform they are running on, i.e. Windows, Mac, Linux, Android, or iOS.



Citrix Workspace integrated with Microsoft 365 brings enhanced intelligence and automation features to Office 365 applications. Machine learning microapps prioritize workflows based on the user’s profile to guide employees through their workday and automate repetitive tasks. A virtual assistant provides immediate access to pertinent data and can answer simple questions, helping work get done faster and more efficiently.

*“In the past, users experienced dissatisfaction with SAP, Concur, as well as with Office 365. Citrix Virtual Apps aids Metrie in deploying these applications to any users’ devices wherever they are located. Metrie uses Citrix Virtual Apps to deliver critical applications such as SAP to office locations from a hosted data center. Regardless of employee location, Citrix Virtual Apps gives IT the flexibility to centrally manage, secure, and deploy their business-critical applications.”*

— Will Crichton  
Director, IT Operations  
Metrie



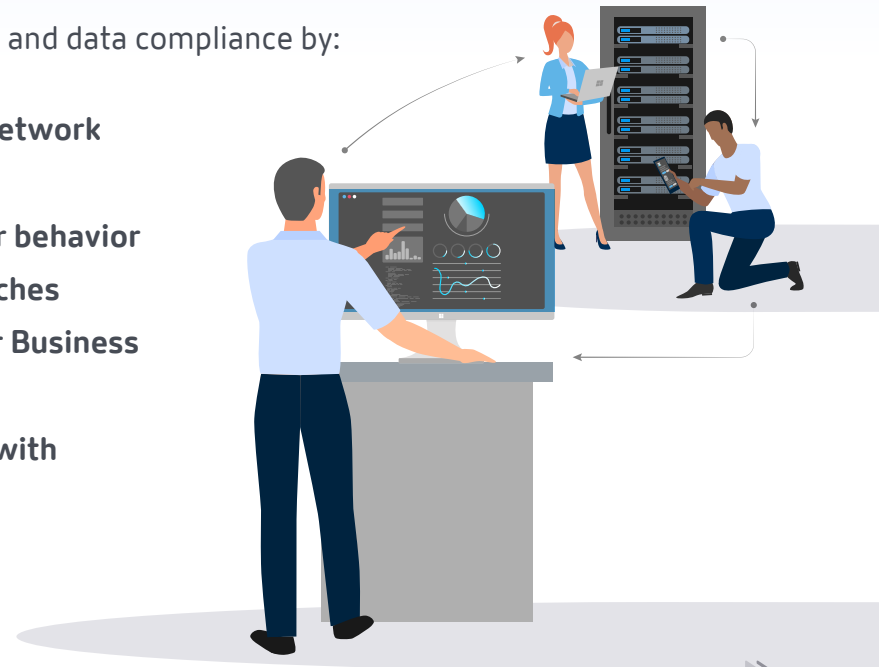
# Citrix Content Collaboration streamlines and improves existing workflows

Ninety-eight percent of Fortune 500 companies use Content Collaboration (formerly Citrix ShareFile) and for good reason. Content Collaboration allows an organization to access, sync, and share files securely from nearly any file repository on any device. It supports hybrid storage architectures (OneDrive, SharePoint, Windows network shares) and GDPR compliance across industry sectors such as government, healthcare, finance, and manufacturing.

*“Citrix is a Magic Quadrant for Content Collaboration Platforms leader and used by more than 400,000 organizations—including 99 percent of the Fortune 100 and 98 percent of the Fortune 500.”<sup>4</sup>*

Content Collaboration helps modernize IT while providing additional security and data compliance by:

- > **Connecting to multiple cloud repositories as well as legacy network shares so IT can avoid costly migration projects**
- > **Leveraging Citrix Analytics so IT can proactively monitor user behavior and address security risks before they become security breaches**
- > **Extending the value of Office365 with access to OneDrive for Business in virtualized environments**
- > **Eliminating threats of consumer file-sharing by providing IT with a comprehensive set of data protection features**





# Citrix with Microsoft Enterprise Mobility + Security creates a more secure intelligent cloud

Enterprise security is a standout capability of Microsoft 365. Microsoft Endpoint Manager—with Mobile Device Management (MDM) and Mobile Application Management (MAM)—increases the security features of Windows 10 and Office 365 by providing single sign-on identity and access management with Azure Active Directory, endpoint management, and cybersecurity with Azure Advanced Threat Protection.



In conjunction with Citrix Workspace, IT can proactively manage security threats in today's distributed, hybrid, multi-cloud, and multi-device environments. How? Think in terms of data points, some of Citrix's are phenomenal:



> A billion events per month from Content Collaboration



> More than a billion events from the Citrix Secure Mail application (integrated with Microsoft Endpoint Manager)



> A terabyte of data through networking processes per month



> Fifteen billion events through intelligent traffic management

AI and machine learning predictive analytics applied to this data analyze user behavior, detect potential threats, and provide actionable information in real-time—protecting your company's valuable assets at all times.

# Analyst leading security with Citrix Endpoint Management and Microsoft 365

Microsoft 365 comes equipped with Microsoft Endpoint Manager and Microsoft Security Graph API—allowing developers to integrate services with Office 365—but Citrix Endpoint Management takes security one step further. With Citrix Endpoint Management, IT can leverage 200+ MDM and 70+ MAM policies for non-Office 365 applications that trigger automated actions based on how, when, and where users are accessing apps and data.

With this powerful approach to endpoint security, it's no surprise that analysts agree. Not only is Citrix recognized by Gartner as a Magic Quadrant leader for Unified Endpoint Management Tools, Citrix is also recognized by Forrester Research as a leader in Unified Endpoint Management solutions.

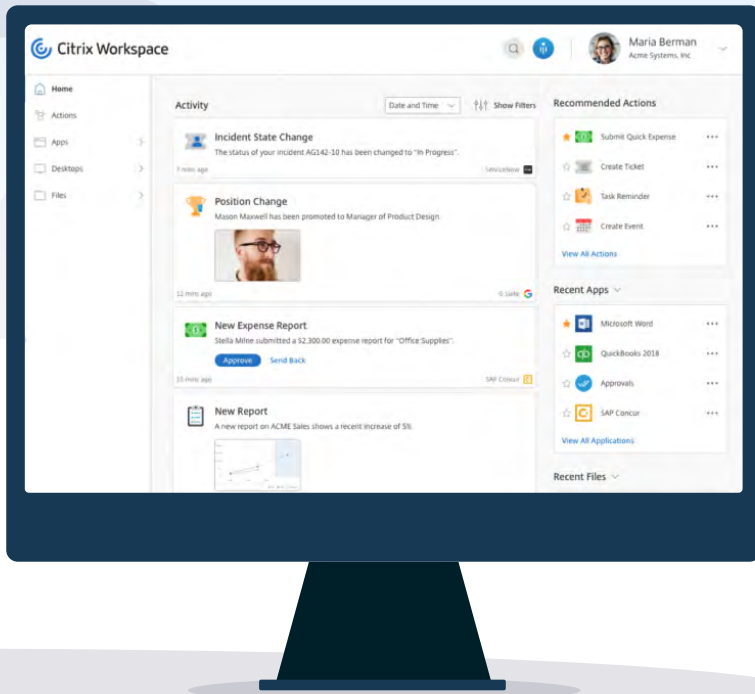
In addition, IDC names Citrix as a leader in the 2020 IDC MarketScape: Worldwide Virtual Client Computing vendor assessment. IDC recognized that Citrix network, endpoint management and security offerings create an integrated, user-centric digital workspace.

With Citrix Endpoint Management, a single, consolidated console gives IT the power to monitor device configurations, data protections, and usage from one central location with single sign-on for fast and easy access for users.



# Spark employee productivity with the power of Citrix Workspace and Microsoft 365

Citrix Workspace with Microsoft 365 hosted in the Azure intelligent cloud with intelligent edge gives organizations a virtual modern desktop powered with machine learning capabilities that maximize employee engagement and productivity.



With Citrix and Microsoft 365, everyday work tasks can be completed more quickly, freeing up time for talent to think constructively and envision that next breakthrough product, customer innovation, or process improvement.

*Evolve your intelligent workspace today*

- > [Learn more](#)
- > [Try a demo](#)
- > [Talk to an expert](#)



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- Sources:
1. Gallup, Employee Engagement on the Rise in the U.S.
  2. Deloitte, Leading the social enterprise: Reinvent with a human focus
  3. Microsoft, 5 attributes of successful teams
  4. Business Wire, Citrix Positioned in the Leaders Quadrant of the Magic Quadrant for Content Collaboration Platforms