

CITRIX

Microsoft



Global Knowledge

The time for virtual desktops is now. Citrix and Microsoft is how.

Ramp up cloud adoption
with Citrix Workspace plus
Microsoft Windows
Virtual Desktop.



Discover how Global Knowledge, Citrix
and Microsoft can future-proof your
business today with Desktops-as-a-Service.

Are your desktops ready for the cloud?

IT departments of every size regularly update their desktop management in an effort to strike the ideal balance between user experience, security, and IT overhead. From desktop reimaging and automated deployments to server-based remote desktops and virtual applications, it's been quite a ride. On-premises virtual desktop infrastructure (VDI) has been a major driver of IT change, and now cloud-hosted virtual desktops offer exciting new benefits in scale, cost, and supportability. How do you get there?

Wherever your organization is on the path to desktop nirvana, some inherent challenges need to be considered. The top three are:

1) Infrastructure sprawl


VDI requires maintaining and scaling servers, hypervisors, networking, storage, and images. Left unchecked, the size of a VDI deployment can sprawl out of control.

2) User experience and performance

Inadequate network and performance planning can lead to slow logins and a sub-par end user experience, negatively impacting adoption and user sentiment.

3) Capacity and cost planning

Without adequate sizing and real-time provisioning tools, planning for today's capacity while being prepared for capacity bursts and long-term growth can lead to costly over or under provisioning.



Choosing the right solution will help navigate these challenges without breaking the bank, putting undo strain on IT, and driving away users.¹



Turning desktop ambitions into reality

Citrix has been leading the charge to desktop and application virtualization for over 30 years. We've partnered with Microsoft every step of the way to overcome these challenges—making cloud-native desktop virtualization easier to manage, more affordable, and a breeze to use.

But the way we work today—always-on collaboration everywhere on every device—necessitates a modern workspace. A workspace that:

- Interconnects legacy applications and workflows with SaaS and web apps
- Makes it easier to get work done by minimizing clicks, screens, and toggles
- Brings intelligence to your day, proactively presenting what you need, when you need it
- Uses real-time monitoring and analytics to respond to changing security, performance, and workload conditions

Ready to continue your desktop evolution?

Citrix has taken more than 400,000 organizations like yours from traditional on-premises desktops to a modern cloud workspace in record time.



Citrix Workspace with Microsoft delivers the fastest route to the modern desktop

The modern desktop is built on best-of-breed solutions from Citrix and Microsoft. Sitting at the core for virtualizing Windows 10 desktops in Azure is Microsoft Windows Virtual Desktop, a new Microsoft 365 entitlement that makes cloud desktop virtualization easier than ever. Providing a rich administration layer, the Citrix Virtual Apps and Desktops service gives IT all the power and flexibility for efficient infrastructure management. At the top of the stack is Citrix Workspace, bringing the high-performance Citrix HDX protocol and a unified, secure and intelligent workspace experience to your users.

What is Windows Virtual Desktop?

Windows Virtual Desktop is a new Azure-only desktop and app virtualization service available as part of Microsoft 365. It includes new multi-session Windows 10 capabilities allowing for improved user density and application compatibility compared to traditional VDI solutions.

Citrix Workspace and the Citrix Virtual Apps and Desktops service integrated with Windows Virtual Desktop brings advanced networking capabilities, robust management tools, and an optimized HDX high-definition user experience.

Together, it's the ideal modern desktop—fast, scalable, easy to manage, and a pleasure to use.

The Modern Desktop



Getting the most out of your IT and Microsoft license investments

Moving to the cloud can be a major IT initiative with lots of moving parts. In addition to providing the best unified management of your virtual desktop infrastructure, Citrix helps you maximize your cloud investment by ensuring you get the most out of your Microsoft license entitlements and automatic scaling as user workloads fluctuate.

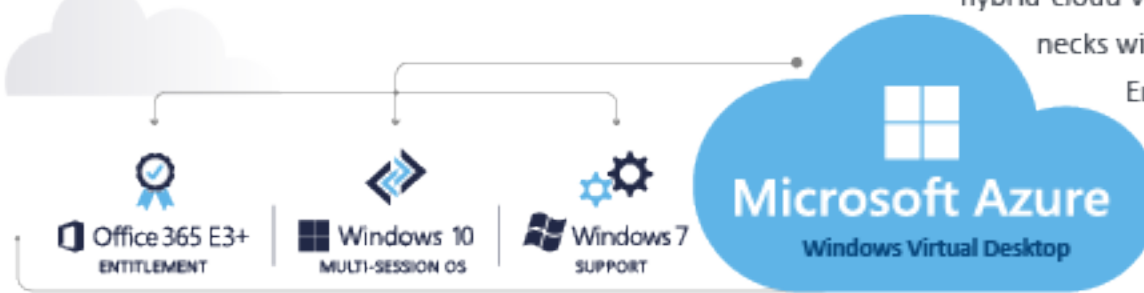
Citrix Workspace allows full support of the new Windows 10 multi-session desktop—available only as part of Windows Virtual Desktop—while maintaining on-premises investments, resources, and policies. The Citrix Virtual Apps and Desktops service gives you flexibility through true hybrid management of on-premises apps and desktops alongside new Azure desktops.

“Microsoft Azure security experts manage 180 million monthly active Office 365 users.”

Need more?

With Citrix you get full cloud management of Windows Virtual Desktop workloads hosted in Azure—whether on-premises or hybrid-cloud VDI. Accelerate time-to-value by removing bottlenecks with automated deployment of virtual workloads.

Enable better system administration with Citrix’s centralized image management, application layering, and advanced analytics.



Get the best Microsoft Teams experience with Citrix

Citrix Workspace combined with Windows Virtual Desktop allows you to get a more complete full-fidelity Microsoft Office 365 and Teams experience. Citrix optimizes Microsoft Teams with HDX RealTime Media Engine resulting in clear, crisp, high-definition voice and video calls—and happy, productive employees who are able to collaborate from any location with any Windows-enabled device.

User and process authentication and signaling occurs natively on the Citrix Workspace app, unaffected by audio or video redirection. The endpoint decodes and renders the multimedia locally.



A hybrid cloud strategy is the best approach

Your cloud strategy is ready to go—is the game plan fast or slow?

The middle ground between a staged approach and full-throttle ahead is a hybrid cloud workspace strategy.

A hybrid strategy allows you to transition to the cloud at your own pace, leveraging existing investments and skills along the way. You can begin by sourcing a single application, service, or desktop workload then re-evaluate: will you see greater benefits from going all-in with cloud assimilation or by taking a slower, incremental approach?

With Citrix to boost Windows Virtual Desktop you can manage Azure app and desktop workloads alongside existing on-premises deployments for maximum flexibility in your cloud adoption. When defining your cloud workspace transformation, prioritize your goals to land on a strategy that appeals to all stakeholders.

- ✓ Business requirements and use cases are supported
- ✓ IT isn't forced into a management and support bottleneck
- ✓ Cost and capacity planning stay within financial boundaries
- ✓ Users embrace the change and become more productive



Get to the cloud confidently with Citrix

Citrix helps you get to the cloud at your own pace with three Citrix Cloud services: Citrix Managed Desktops, Citrix Virtual Apps and Desktops service, and Citrix Workspace. Whatever your needs—simple, flexible, or comprehensive—Citrix has the best virtual desktop solution for you.

Ready to ramp up?



Simple

Fastest, easiest way to deploy Windows Virtual Desktop workloads

Citrix Managed Desktops



Flexible

Advanced management, monitoring, provisioning, and user experience

Citrix Virtual Apps and Desktops service



Comprehensive

Comprehensive digital workspace experience for all your resources

Citrix Workspace



Top use cases for virtualized desktops

Citrix Workspace with Microsoft Windows Virtual Desktop virtualization service is ideal for modernizing the workplace and business situations that require short-term access or temporary spikes in capacity.

Mobile workforce

Give remote and field workers the same desktop experience as office workers, with fast, seamless, one-click access to work.

Modern workspace

Bring intelligence into the workday by proactively organizing workflows and presenting what you need, when you need it.

Seasonal hiring

When access to systems apps and data is only needed for a limited time, a pay-as-you-go service gives you flexibility and cost savings.

Capacity bursting

Keep your applications in your on-premises datacenter, then burst into the cloud when computing demand spikes.

Disaster recovery

Restore data and critical applications in the event your systems are destroyed when disaster strikes.

Business continuity

Failover to Azure to ensure continuity of operations with minimal service outage or downtime.

Mergers & acquisitions

Provide a fast, secure, and seamless access to parent company resources so everyone has the same workspace experience on day one of a merger.

Research & development

Quickly develop new services and take them to market without putting intellectual property at risk or bypassing security controls.

Regulation & compliance

Centralized control of all your data makes it easier to comply with regulatory laws and policies.



The best VDI solution for today, tomorrow, and the future

The future of VDI is the cloud and the time to initiate your cloud strategy is now. Citrix plus Microsoft Windows Virtual Desktop service empowers enterprises with a flexible, intelligent workspace employees will love.

By using Citrix tools and cloud services to launch hybrid workspace deployments, you can confidently build a virtualization environment that maximizes your existing IT investments while providing the modern desktop experience that unlocks user productivity.

Begin your corporate evolution to a modern cloud desktop today.

- ▶ [Visit more.citrix.com/WVD](https://more.citrix.com/WVD)
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- ▶ [Talk to \[insert partner name\]](#)

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Sources: 1. Techtarget, Three VDI challenges that can derail any project 2. Youtube, Citrix and Microsoft Windows Virtual Desktop (2019)